



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for Continuing Education 

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - San Diego Foundation
Title of Activity: - Navigating the Future of Philanthropy
Names of Presenter(s): - Various
Dates and Location: - 20 September, 2024 – San Diego, CA USA

Date: 20 September, 2024

Session 1: 8:15am – 9:30am (1.25 pts)

- The Role of Philanthropy in Creating the Future We Want

Date: 20 September, 2024

Session 2: 9:40am – 10:35am (1 pt)

- Transformation Giving / Transformational Relationships
- Building Meaningful Donor Relationships in an Increasingly Digital and Remote World
- Impact Storytelling for Fundraisers
- I'm Watching You
- The Power of Data: Qualifying and Shaping Your Fundraising Strategies
- Why You? The Fundraising Case for Support

Date: 20 September, 2024

Session 3: 10:45am – 11:40am (1 pt)

- Secrets of Donor Retention
- Managing Your Time, Energy, Work, and Still Have a Life
- Telling Stories of Hope: how to create ICMAD (the feeling that "I Can Make a Difference") for your donors
- AI Overview: Key Terms, Capabilities, and Limitations
- Adapting to Changing Donor Preferences
- Big Donors Love Big Ideas

Date: 20 September, 2024

Session 4: 12:50pm – 2:05pm (1.25 pts)

- Strategic Thinking – A Superpower That Increases Your Effectiveness and Advances Your Career

Date: 20 September, 2024

Session 5: 2:15pm – 3:00pm (1 pt)

- What I Wish I Had Known Sooner
- Next Generation Philanthropy
- Fast Pitch for Fundraisers
- AI Applications in Nonprofit Development
- Crafting Great Gift Agreements: The Key to Donor Stewardship and Sustainable Giving
- Elevating Fundraising Success: Empowering Fundraisers Through a Strengths-Based Approach

Date: 20 September, 2024

Session 6: 3:15pm – 4:30pm (1.25 pts)

- The Future of Grantmaking

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.